

Madison County Child Advocacy Center Champions 4 Children Walk

Saturday, May 12, 2012

Glazebrook Park, Godfrey Illinois

Sponsorship Opportunities



Choose to be a Champion for Children & help raise awareness about Child Abuse!



FOLLOW MY FOOTSTEPS!

Join us in this statewide event to end child abuse.



May 12, 2012



The Champions 4 Children Walk is a statewide walk in support of the Madison County Child Advocacy Center and our state chapter, the Children's Advocacy Centers of Illinois (CACI). The purpose of this event is to increase awareness, knowledge, and education about Child Abuse. We are proud that over 19 cities and towns in Illinois will participate in the fifth annual Champions 4 Children Walk.

***We welcome Iowa, Minnesota, Ohio, Kansas, North Dakota, West Virginia, Virginia and New York!
These states have joined Illinois in the Walk, coordinating a multi-state awareness campaign.***

Raising Awareness and Support

Child abuse is a topic most people would prefer to ignore. In order to help end abuse, we need to share the reality of child abuse in Illinois and how Child Advocacy Centers help children who have survived. In addition to raising awareness about child abuse, the Walk will help raise much needed funds through pledges and sponsorships.

The Madison County Child Advocacy Center opened in 2003 and has conducted over 3,500 interviews of children involved in allegations of abuse. The Center utilizes a multidisciplinary team approach to coordinate the investigation, advocacy, mental health and medical services for child sexual abuse and serious physical abuse cases. The multidisciplinary team consists of representatives from law enforcement, child protection, prosecution, Child Advocacy Center staff and medical and mental health professionals. The coordination of efforts minimizes the trauma experienced by the child and non-offending family members.

Children's Advocacy Centers of Illinois (CACI), established in 1995, is dedicated to the development and growth of Illinois' Child Advocacy Centers. CACI accomplishes this by offering its members a cadre of services which are rooted in the not-for-profit organization's driving principles: leadership, education and collaboration. CACI offers discipline-specific trainings to its members throughout the year, seeks opportunities to collaborate with partner agencies on education and public policy issues, and guides its members on "best practices" in the field.

Every step taken in this walk is a step toward ending child abuse in Illinois.



Sponsor Pledge Form



Follow My Footsteps!

Your support of the statewide Champions 4 Children Walk brings awareness to our communities about child abuse and helps ensure that children have a safe, supportive environment in which to share their experiences.

Please complete and return this sponsorship form so we may include your business name in our event promotions!

_____ Yes! I will be a **Diamond Presenting Sponsor** for \$2,500!

_____ Yes! I will be a **Platinum Sponsor** for \$1,000!

_____ Yes! I will be a **Gold Sponsor** for \$500!

_____ Yes! I want to be a **Goody Bag Sponsor** for \$150 (Limit 4)!

_____ Yes! I want to be a **T-Shirt Star** and would like my Business Name on the Event T- Shirts for \$50!

_____ Call Me! I would like to form a corporate team and participate in the Champions 4 Children Walk.

Business Name: _____
(As you wish it to appear in print)

Contact Person: _____

Address: _____

Telephone: () _____ Email: _____

Sponsor Signature: _____ Date: _____

_____ Please bill me for the amount. _____ Enclosed is my payment.

Thank you for your Sponsorship!
Please return this Sponsor Pledge Form to:
Madison County Child Advocacy Center
101 East Edwardsville Road
Wood River, IL 62095
Fax: 618.296.5380

For questions or additional information, please contact Christy Schaper at 618.296.5398 or by email: cmschaper@co.madison.il.us

Make checks payable to Friends of Madison County Child Advocacy Center



Sponsorship Opportunities

Follow My Footsteps!



Diamond – \$2,500 Presenting Sponsor

In order to properly acknowledge our Presenting Sponsor, we are offering the following marketing benefits to demonstrate and showcase your dedication to improving our community by supporting the Madison County Child Advocacy Center:

- Company's name will be displayed as the following: "Champions 4 Children Walk 2012 presented by XYZ Company" on all media.
- Company's name and/or logo will be prominently featured on all media advertisements and on all printed material prior to the event, and will be featured on materials given to event participants and spectators during the Champions 4 Children Walk.
- Company's name and/or logo will be placed on participant t-shirt.
- Company's name and/or logo will be displayed at the event as a Diamond Presenting Sponsor.
- Booth Space at the Champions 4 Children Walk Event will be available as well as the ability to distribute product/materials to the attendees.
- Company will be formally acknowledged from the podium at the event and will have a speaking opportunity/opportunity to take part in the event Opening Ceremony
- Company's name and/or logo will be listed on the Madison County Child Advocacy Center's Newsletter and website.
- Company will be recognized in the Madison County Child Advocacy Center's Annual Report.

Platinum - \$1,000 Sponsor

- Company's name and/or logo will be featured on all media advertisements and on all printed materials prior to event, and will be featured on materials given to event participants and spectators during the Champions4Children Walk.
- Company's name and/or logo will be displayed at the event as the Platinum Sponsor.
- Company's name and/or logo will be placed on participant t-shirt.
- Company's name and/or logo will be listed in the Madison County Child Advocacy Center's Newsletter and website.
- Company will be recognized in the Madison County Child Advocacy Center's Annual Report.



Sponsorship Opportunities, continued

Follow My Footsteps!



Gold - \$500 Sponsor

- Company's name and/or logo will be featured on all Champions 4 Children Walk printed materials.
- Company's name and/or logo will be displayed at the event as the Gold Sponsor.
- Company's name and/or logo will be placed on participant t-shirt.
- Company's name and/or logo will be listed in the Madison County Child Advocacy Center's Newsletter and website.

Goodie Bag Sponsor \$ 150 (Limit 4)

- Company's name and/or logo will be featured on Champions 4 Children Walk printed Goody Bags.

T-Shirt Star Sponsor \$ 50

- Company's name Only will be printed on the back of the event T-Shirt.
(Size of Imprint is set according to Sponsorship Level)

Event Highlights: Appearance by Fredbird of the St. Louis Cardinals, Opportunity to Dance with the Rams Cheerleaders, Kona Ice, Appearance By Ronald Mc Donald, Give-Aways, Buddy Fruits & MORE!

**Thank
you for
your
support!**

